

BE THE *Best*  
*Version of you*

A FREE E-GUIDE  
FOR CHURCH  
MEDIA  
VOLUNTEERS  
AND TEAMS

*Prepared By:*

ADESEWA GREG-IGHODARO

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Ikeja,  
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WHO  
*Are You?*

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Let me do a quick introduction of who I am and why I should be talking to you about Church Communication and Media Tech.

My name is Adesewa Greg-Ighodaro. I am a Communications Consultant by day and night. I've actively worked in this field for more than 10 years, and have used my skills of content creation, project management and administration, customer support in different industry including The Church.

I started out Church communication with Sermon Intro Voice-Overs. Sometimes, I get tipped for doing such a great job. Well, other times, it is a case of doing your work as unto The Lord - because, NO TIP!

From recording voice=overs to managing social media, to creating solutions and through trainings and research for the Church media, as well as working in Africa's pioneer gospel online radio station.

Everytime, I've had to leave any of these positions aforementioned to do something else, MY IMPACT WAS GREATLY FELT. AS IN, THEY MISSED ME!

I didn't get there one day. It was a process of brutal growth and on-the way learnings. Today, when my name is mentioned in these places for great referral, i can say it's been bY GRACE, PASSION AND HARDWORK.

Now, I also want to help you be a BETTER VERSION of your current self regardless of the specific media unit you work or volunteer with.

# OVER *to you...*

It's important we treat the issue of identity because regardless of your excitement with where you are working and what you may be doing, having a good ground of who you are will help you stand firm no matter what comes your way.

Sometimes working for people can become frustrating and unbearable, so much so, that passion may not be enough to keep you going.

I like to begin first with what you're not... Once you know what you're not, it becomes a good place to define who you are.

YOU  
*are not...*

Just an ordinary church volunteer. You are a **special** breed whom God has created **with distinctive skill** and practice and **filled with His Spirit** to give Him glory. *(See, I have chosen (put your name) son of (Put your surname), the son/daughter of (put your Father's name), of the tribe of (put your land), and I have filled him/her with the Spirit of God, with wisdom, with understanding, with knowledge and with all kinds of skills— to make artistic designs for work in gold, silver and bronze, to cut and set stones, to work in wood, and to engage in all kinds of crafts. (Exodus 31:2-5)*

*So, you see, you've got everything in you!!! You're sooooo good and loaded!!! Whoosh!*

YOU  
*are not...*

Working for Man. Actually, you are working for God!!!

Many times, I've found myself trying not to get upset when the media team is meant to be available for a meeting and out of 20 people who enjoy the TFC snacks after service on Sunday, only 3 people show up for a meeting that's meant to *grow* them. What has kept me going thus far is the truth that **I DO MY WORK AS UNTO THE LORD!** And that's just one example out of many others. Yes! I expect people to show up, but when they don't, I don't let it affect the entire workflow because my mindset is, *if God asked me to do it, won't I? Plus, I end up getting the reward. SO!!! (lol)*

No kidding! **See Colossians 3:23-25**

*Whatever you do, work at it with all your heart, as working for the Lord, not for human masters, since you know that you will receive an inheritance from the Lord as a reward. It is the Lord Christ you are serving. Anyone who does wrong will be repaid for their wrongs, and there is no favoritism. (GbasGbos! Hahahahaha)*

YOU  
*are not...*

A Problem Pointer. You Are A Solution Provider!

Asides being a media volunteer at Church, I also was part of the choir. There was this day all the lyrics playing during the service was WRONG!!! As in there were so much avoidable errors like spellings, punctuations and the likes. Right where I was at the choir stand, my blood was boiling so hot because I kept wondering *who the 'heaven' is on the computer gloriously embarrassing the church?*

Because, see, whether you like to be identified as that or not, you are the Image Director of the Church, the media department is not just one of those departments. You determine and form the perspective of your audience concerning what your church is and how you operate. I personally cannot stand erroneous sentences and grammars. Imagine there are 20 other like me in the same service? You've just told them that your church is not meticulous with something as simple as written words. How much more the spoken word. Like that, you lose a client. Yes, your member is your client!

Seeing the errors were consistent, I left the choir seat and walked up the stairs to the media room and addressed (actually blasted) the people there. Then, I corrected and gave further tips on what should be done.

I hope you get the gist now. Don't just see an error and move blindly. PROVIDE A SOLUTION. You make yourself resourceful that way.

**2 Timothy 2:15-16**

*Do your best to present yourself to God as one approved, a worker who does not need to be ashamed and who correctly handles the word of truth. Avoid godless chatter, because those who indulge in it will become more and more ungodly.*

*(Makes for a much easier life. Doesn't it?)*

*So,* WHO  
*Are you henceforth?*

2

YOU  
*are...*

SO SPECIAL; better, greater, or otherwise different from what is usual.

Special describes something that is superior, great, or unique or something that is only for specific people. An example of special is a really smart person's intelligence. (source: yourdictionary.com)

You Are Special To God AND He has chosen you to carry HIS name, through the work you do at your church with dignity to the **WHOLE WORLD** (Your online and offline audience)

But you are a chosen people, a royal priesthood, a holy nation, God's special possession, that you may declare the praises of him who called you out of darkness into his wonderful light. (1 Peter 2:9)

YOU  
*are...*

STRONG; able to withstand force, pressure, or wear..

A person of strength is someone who shows courage despite the fear. A strong person is someone who is creative because they know that despite the circumstances, they have to make things work.. (source: <https://www.auraemartinez.com/>)

You are marked by great physical power, having moral and intellectual power as well as great resources as of wealth or talent. You are effective and efficient especially as a Church Media Volunteer. You are endowed with the zeal and the Spirit of The Lord, to accomplish great things.

*His disciples remembered that it is written: "Zeal for your house will consume me."(John 2:17)*

YOU  
*are...*

## SAVED; delivered.

There is a divine security that comes with the blessings of being an active participant in God's house. Let me give an example; a certain king named Hezekiah got a word from a top leading prophet of his time called Isaiah. The prophecy was that he should get ready because He was going to die. When king Hezekiah heard these word, the bible said he began to recount all the things he had done for the house of the Lord and those things became the stake which he could get his dividend from. God heard is cry and extended is life for another 15 years. *(See 2 Kings 20:1-6)*

See, when you become resourceful (and not that kind of eye-service, sweet-tongue-but-not-doing-anything kind) you have a divine covering over you because you are seeking first the Kingdom of God.

The Lord is basically telling me to tell you that He is striking a deal with you today as you read this. His exact words are '*You have everything covered*'.

*Will you say AMEN? AMEN!!!*

*But seek first his kingdom and his righteousness, and all these things will be given to you as well.  
(Matthew 6:33)*

I hope this **FREE E-GUIDE** has  
been worth your time?

IF IT HAS BEEN, PLEASE SHARE YOUR INSIGHTS AND HOT MOMENTS  
WITH ME ON INSTAGRAM @ADESEWAINC AND @THECORPORATECHURCH.

It's the least you can do for me and my way of receiving your thank yous'.



MY NAME IS

ADESEWA GREG-IGHODARO

AND I WANT TO SEE YOU AND YOUR CHURCH/MINISTRY FLOURISH!!!!

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